



Presenter: Martin Leighton



Wellness as a business strategy

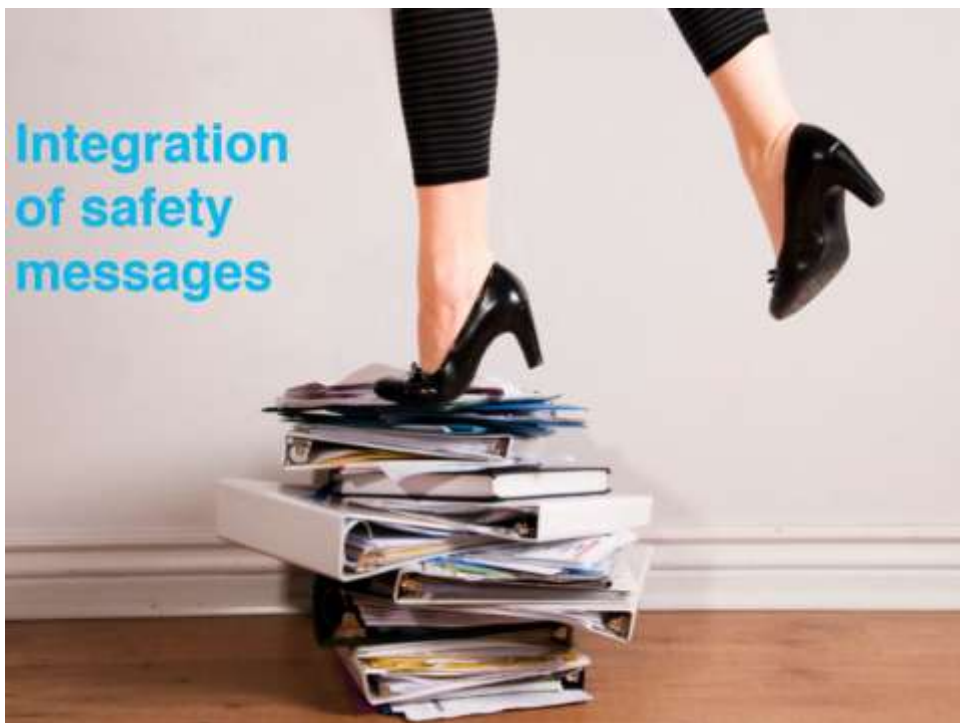


New (but old)
health messages



Sun	Mon	Tue	Wed	Thu	Fri	Sat
More calendars...					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30
31	...less ad hoc.					













A lot more variety



Family participation





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